

Branded Parasols







Custom printed branded parasols are ideally suited for all event and promotional use including road shows, cafes, product launches, exhibitions, events and festivals. Lightweight and digitally printed, they offer an eye catching and functional advertising medium for any outdoor function.













Our parasols come in three sizes and offer cover from the sun and light showers, making them suitable for professional event use. We offer different bases to suit each size.

Why we recommend XG's Parasols

- Suitable for event & short-term promotional use
- Different size and style options
- Foldable and supplied in sections for easy storage
- Variety of base options for the 1.8m parasol options
- No tools required to assemble
- High quality full colour print

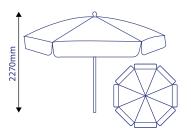
Choose your Parasol in 5 easy steps:

On the next pages you will find a guide to ordering your Parasol which we hope helps you decide what you need.

Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

Step 1 - Shape & Size:

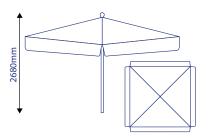
We offer three standard size parasols



1.8m diameter

White galvanised steel tilt parasol 8 x segments

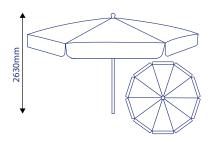
90cm – steel poles in 2 sections 27/30mm - with metal tilt.



2m x 2m Square

Wood effect aluminium pole (without tilt) 4 x segments

Aluminium poles in 2 sections 33/36mm - without tilt.



3m diameter

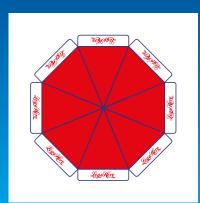
Silver aluminium pole (without tilt)

10 x segments

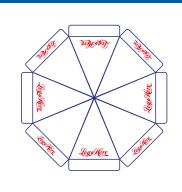
Aluminium poles in 2 sections 35/40mm - without tilt.

Step 2 - Branding:

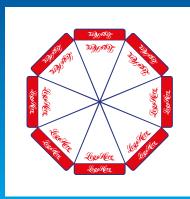
The digitally printed, woven polyester recyclable cover can be printed with simple branding or full colour imagery. Without in-house printing and finishing capabilities we can offer the best lead time with consistent high quality.



PLAIN COLOUR ROOF WITH LOGOS
TO THE VALANCE



PRINTED WITH ALTERNATE LOGOS TO THE ROOF AND THE VALANCE



FULLY BRANDED WITH PRINT TO THE ROOF AND VALANCE

^{*}Please try not to place graphics over the seams on each triangle as we cannot guarantee they will line up when stitched

Step 3 - Bases:

We offer three base options depending on your requirements.



White Plastic Base
For use with the 1.8m Parasol only.
Weight: 1Kg when empty
20Kg when filled.



Large Plastic Base
For use with the 2m or 3m Parasols
Weight: 1.9Kg when empty
30Kg when filled.



Concrete BaseFor use with the 1.8m Parasol only Weight: 25Kg

Step 4 - creating your artwork

You have 2 options when creating artwork

1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on 01280 707180 or email sales@xg-group.co.uk to discuss your requirement.

Step 5 - how to order

Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation. For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Product	1	2-5	6-10	11+
Round 1.8M Parasol	£225.00	£180.00	155.00	POA
Square 2M Parasol	£305.00	£260.00	£235.00	POA
Round 3M Parasol	£385.00	£370.00	£320.00	POA

Product	Price
White Plastic Base	£30
Large Plastic Base	£50
Solid Concrete Base	£50

Prices Exc VAT March 2022

Packaging Information

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Parasol	Packed Size Frame & Graphic	Weight
1.8M	1550mm x 220mm x 170mm	4Kg
2M x2M Square	1550mm x 220mm x 170mm	6Kg
3M	1920mm x 235mm x 255mm	9Kg

Base	Packed Size Frame & Graphic	Weight
White Plastic Base	500mm x 500mm x 200mm	1Kg
Black Plastic Base	500mm x 500mm x 200mm	2Kg
Concrete Base	500mm x 500mm x 100mm	25Kg

Product information and warnings

- This product has been designed as occasional outdoor furniture for event use.
- Take care when opening and folding, keep hands away from moving parts in order to prevent injury.
- Always place parasol on a firm level base, ensure the product has been correctly assembled and fully opened before using.
- Not recommended for use in windy conditions.
- Remove and dispose of all packaging safefly before using.,
- Keep away from naked flames and other heat sources.