

Custom Printed Flags



Made in
the UK



Fast UK
delivery



Value
for money

Lightweight, digitally printed flags fly beautifully, even in a light breeze, and are an ideal way to catch the eye of your potential customer to enhance brand awareness.



We have two standard styles; however, we can make flags to any size and shape. Finished either with 'D-Rings' (standard for a flagpole with rope/halyard) or finished with pocket top and eyelets down the left-hand side (standard for a rotating arm flagpole).

Why we recommend XG's Custom Printed Flags

- Lightweight high-quality digitally printed flags
- Strong finishing in recyclable 100% knitted polyester
- Made in the UK with fast delivery
- Washable fabric
- Recyclable 100% knitted polyester
- Real value for money
- Available in Single or Double sided

Choose your Custom Printed Flag in 4 easy steps:

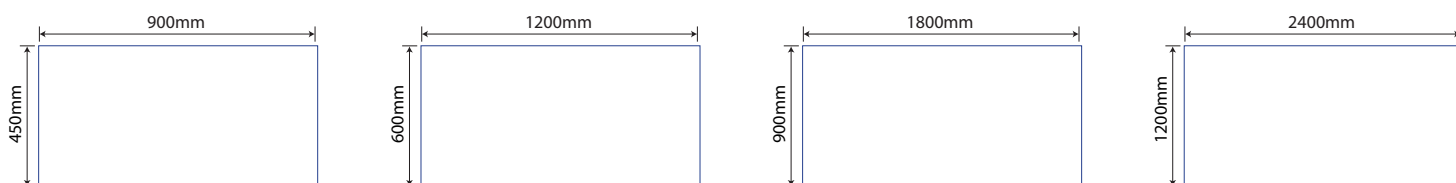
On the next pages you will find a guide to ordering your Printed Flag which we hope helps you decide what you need.
Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

Step 1 - Choose your size and style:

Sizes shown below are for the flag only and excludes the pole. Please note we can make to any size so please call us for more information on 01280 707 180 or email sales@xg-group.co.uk

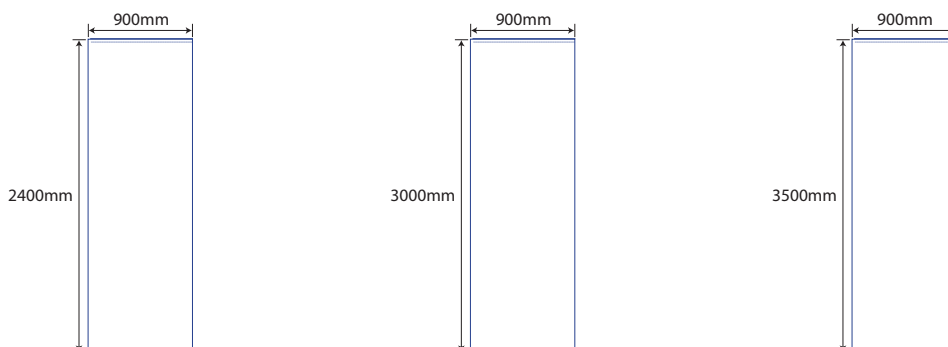
'D' Ring Flag

- Finished with 'D' rings, standard for a flagpole with rope and toggle. 90gsm lightweight knitted polyester & is available in single or double sided options.



Rotating Arm Flag

- Finished with a pocket top and eyelets down the left-hand side. Standard for a rotating arm flagpole. This knitted polyester is available in single or double sided options.



Single or Double Sided

- Single-sided flags have a mirror image of your graphic on the reverse side. Lightweight flags move with the lightest of winds and attract attention. Double-sided flags use a blockout liner, so they read correctly on both sides. These are ideal for exhibitions or events. Single sided flags have a life expectancy of 3-9 months depending on varying conditions therefore it may be worth considering buying more than one if you want to use over a long period of time. Double sided flags are for promotional use only and if used for continuous flying the life expectancy is dramatically reduced.

Airmesh

- Auckland Airmesh Fabric is a 100% polyester knitted textile that is ultra-matte and non-glare. A lightweight mesh fabric available as single sided only, with approx. 80% show through to rear. Perfect for various indoor and short-term outdoor display.

Flag Fabric

- Flag Fabric is a 100% polyester knitted textile that is ultra-matte and non-glare. Total weight is 90gsm and is ideal for both single and double-sided applications. Double sided flags include a blockout liner.

Step 2 - Finishing:



'D' Ring Flag

Our standard finishing gives you a 25mm 'D-Ring' top & bottom. It can accommodate almost any flag pole attachment system.



Rotating Arm Flag

Finished with pocket top and eyelets down the left hand side. Standard for a rotating arm flagpole

For different flag finishing requirements please contact us on 01280 707 180 or email us on sales@xg-group.co.uk and our team will be more than happy to help.

Step 3 - creating your artwork

You have 2 options when creating artwork

1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

Step 4 - how to order

Now you are ready to place your order:

You can contact us by emailing sales@xg-group.co.uk with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear).

Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

D-Ring	Single-Sided	Double-Sided
900mm x 450mm	£56	£65
1200mm x 600mm	£64	£68
1800mm x 900mm	£74	£100
2400mm x 1200mm	£89	£129

Rotating Arm Flag	Single-Sided	Double-Sided
900mm x 2400mm	£61	£123
900mm x 3000mm	£67	£133
900mm x 3500mm	£100	£58

November 2023

Product information and warnings

- This product has been designed for professional event use.
- Take care and keep away from eyes when assembling poles and attaching flag to the poles.
- Always place on a firm level base.
- Do not use in windy conditions.
- Ensure the product has been correctly assembled before using.
- Remove and dispose of all packaging safely before using.
- Keep away from naked flames and other heat sources.
- Due to continual product development, we reserve the right to change any product or specifications without prior notice.
- All weights and dimensions are approximate, and we accept no liability for any variance.