

## Custom printed stadium seat covers



Fantastic prices



Made in the UK



Fast UK delivery

Our custom printed, branded stadium seat cover flags are the perfect solution for covering stadium & venue seats with a brand message or logo when it is not at full capacity or to segregate teams as crowd dividers.

Our stadium seat covers are made from a lightweight, fire-rated, versatile Airmesh fabric supplied with breathable holes, which allows air to pass through making it a perfect solution for this type of application.

Machine washable and easy to store these flags can be re-used allowing to use them time and time again. They can also be used as giant crowd surf flags which play a key part in fan engagement.



### Why we recommend XG branded stadium seat covers

- Lightweight and easy to handle
- Can be made to any size and shape
- Can be used as giant crowd surf flags
- Produced in-house
- Fire-rated fabric
- Machine washable

## Choose your stadium seat covers in 4 easy steps:

On the next pages you will find a guide to ordering your stadium seat covers which we hope helps you decide what you need. Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

### Step 1 - Size:

Below are our standard sizes that we offer, but we can produce to any size. Please contact us on 01280 707 180 or email [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) to talk to our team who will be more than happy to help.

Size	Description
Small	10m x 6m
Medium	15m x 10m
Large	25m x 15m
Extra Large	30m x 20m
Custom	Any Size

### Step 2 - Finishing / Use:

Our stadium seat covers are finished with continuous eyelet webbing to the rear providing a cleaner look and a much easier fitting.

#### Continuous Eyelet Webbing



Our standard finishing option, sewn to the rear providing multiple fixing points and providing a clean finish.

#### Crowd Surf Flags



Our stadium seat covers can also be used as crowd surf flags improving venue atmosphere and engaging with fans, providing a great advertising opportunity.

## Step 3 - creating your artwork

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You have 2 options when creating artwork

### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **[sales@xg-group.co.uk](mailto:sales@xg-group.co.uk)** to discuss your requirement.

## Step 4 - how to order

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Now you are ready to place your order:

You can contact us by emailing **[sales@xg-group.co.uk](mailto:sales@xg-group.co.uk)** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear).

Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

# Price List

Please see our price guide below. All stadium seat covers are made to order and can be made to a bespoke size. Please call us for our best price on 01280 707 180 or email us on sales@xg-group.co.uk.

Rectangle	Size	Price (ex VAT)
Small	10m x 6m	£750.00
Medium	15m x 10m	£1430.00
Large	25m x 15m	£3190.00
Extra Large	30m x 20m	£4800.00
Custom	Any Size	POA

October 2023

## Product information and warnings

- This product is fire rated (certificates available on request)
- This product is washable (30 degrees mild detergent), please ensure this product is dry before folding and storing
- If sending us club badges or logos, please ensure you have permission to reproduce these from the club