



## **Exhibition Display Counters**







A selection of portable, lightweight display counters that offer a convenient and high-quality solution to welcome visitors to any display area. Using a variety of aluminium frame structures and a digitally printed one-piece fabric or magnetic graphic wrap, our display counters include a sturdy counter top, ideal for displaying marketing material or electronic devices. Quick and simple to erect and dismantle, our display counters are supplied with a durable carry case for easy transportation and safe storage.













### Why we recommend XG's Exhibition Display Counters

- Interchangeable graphics with replacement graphics available
- Choice of styles and sizes\*
- Lightweight for ease of transportation

- Fast assembly and disassembly
- No tools required
- Foldable for easy storage

<sup>\*</sup>Subject to availability and order size.

### Choose your Exhibition Display Counter in 4 easy steps:

On the next pages you will find a guide to ordering your Exhibition Counter which we hope helps you decide what you need. Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

## Step 1 - Style & Size:



### **Pop Up Counters**

Semi rigid graphic with magnetic fixing supplied with shelving and beech effect table top. Quick and easy assembly. Wheeled case included Sizes: 2x2 (1290mm x 985mm x 465mm)

Weight: 12kg



#### **Fabric Pop Up Counters**

Single rectangular fabric graphic with Velcro fixing. Quick and easy assembly. Shelf and carry bag included. Size: 1065mm x 1020mm x 400mm

Weight: 9kg



#### **Automatic Stretch Fabric Counter**

Automatically sets up from a single touch in less than 10 seconds\*, with two shapes to choose from. Supplied complete with carry bag. Size: 595mm x 1015mm x 395mm

Weight: 7.5kg

\*Ensure the product has been correctly assembled before using

# Step 2 - Features:



**Pop Up Counter** 

A lightweight pop-up counter that offers a substantial area to welcome your guests yet packs down for easy transportation.



Storage

Extra storage with 4 built in shelves



Setup

Fast to install and dismantle.



Accessories

Complete with a protective carry



Fabric Pop Up Counter

A durable light-weight pop-up counter, quick and easy to assemble with a single wrap around fabric graphic.



Single Fabric Wrap

Single rectangular fabric graphic with velcro fixing.



Setup

Tool free, quick to setup and



Accessories

Complete with a protective carry



Automatic Stretch Fabric Counter

Automatically sets up from a single touch in less than 10 seconds, available in oval and Rectanglular shapes.



Frame

Using the simple pop up frame system it can be set up from a single touch in less than 10 seconds.



Setup

Easy to assemble – less than 10 minutes with no tools required



Accessories

Complete with a protective carry

## Step 3 - creating your artwork

### You have 2 options when creating artwork

#### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer** 

#### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

### General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

## Step 4 - how to order

### Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on 01280 707 180 if you need help or advice on our products or processes.

# Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Hardware & Graphic	1+
Pop Up Counter 2 x 2	£415
Fabric Pop Up Counter	£390
Automatic Stretch Fabric Counter - Oval	£455
Automatic Stretch Fabric Counter - Rectangle	£455

June 2023

## Product information and warnings

- Ensure the product has been correctly assembled before use.
- Remove and dispose of all packaging safely before using.