

Digitally Custom Printed Feather Flags



Fantastic prices



Branding options



Fast UK delivery

Feather Flags, also known as Teardrop Flags, Beach Flags, Sail Flags and Festival Flags are an effective, sustainable way to make maximum impact out of your brand.

These Premium Flag systems are made to a very high standard and are built to last, incorporating ball bearings in the bases to allow for friction free flag rotation in the wind. They are ideal for many display environments and, unlike traditional flags, don't require wind. Feather Flags can be used indoor and outdoor and, combined with the correct base choice, on hard surfaces or soft ground. See our base options for more details.



Our flags are printed as single sided with mirror image on reverse or double-sided flags** with a blockout scrim to prevent show through. Our flags come as standard with a plain black sleeve pole pocket, but we can offer an optional plain white sleeve, which must be requested when placing order.

**Double sided flags are only recommended for occasional or promotional use

Why we recommend XG's custom printed feather flags

- Fantastic product for brand exposure
- Lightweight and portable
- Premium fibreglass pole with steel reinforced joints
- Interchangeable graphic, removable to wash or replace
- Easy assembly
- Range of options
- Virtually used anywhere, for any purpose
- Volume & Trade Discount
- Fast UK delivery

Single or Double-Sided: Which one do I choose?

On the next pages you will find a guide to ordering your Feather Flag which we hope helps you decide what you need. Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

Single-Sided Flags:

Single-sided flags are our standard offering and the most cost-effective and popular type of promotional flag. This uses a single skin of fabric, making it lightweight and easier to flutter in outdoor use. The fabric is transparent, meaning a mirrored version of your design is seen on the reverse side.



Single-Sided

Showing the mirrored image on the reverse of the flag.

Double-Sided Flags:

Double-sided flags are recommended for occasional or promotional use. These flags allow you to have two different images/messages on either sides of your flag. This is achieved by printing two pieces of fabric and sewing them together with a liner in-between to limit show through. This naturally adds weights to the flag, resulting in reduced performance in outdoor conditions.



Double-Sided

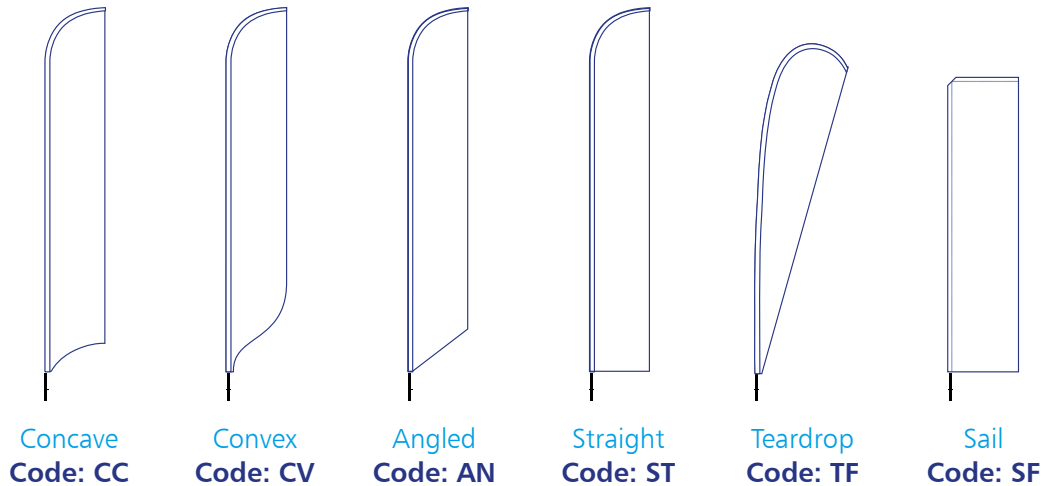
Messaging can be read correctly from both sides.

Choose your Feather Flag in 5 easy steps:

On the next pages you will find a guide to ordering your Feather Flag which we hope helps you decide what you need.
Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

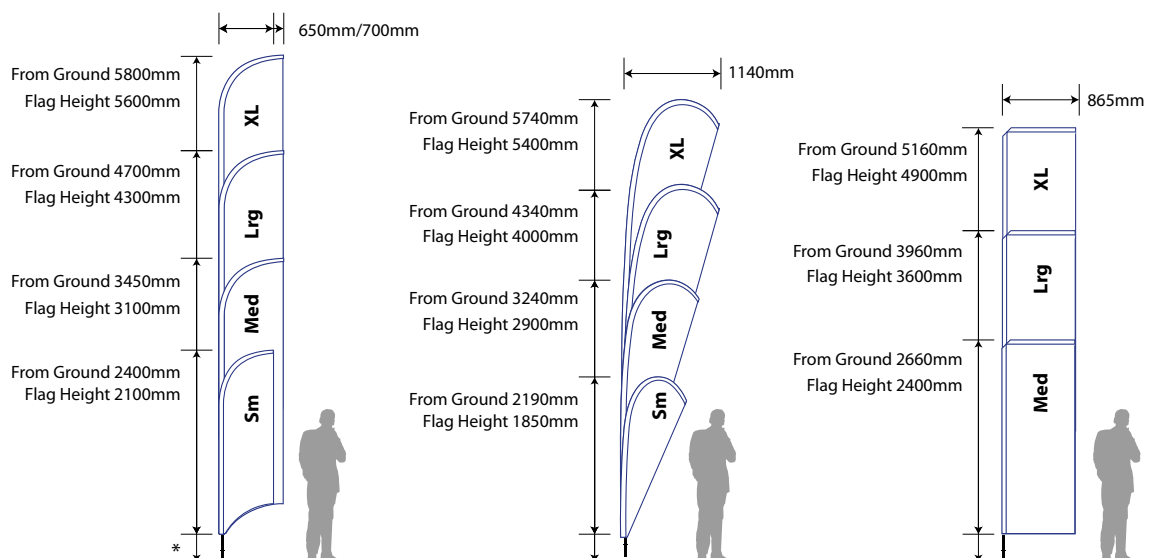
Step 1 - Choose your shape:

Our flags come as standard with a plain black sleeve pole pocket, but we can offer an optional plain white sleeve, which must be requested when placing an order.



Step 2 - Choose your size:

The total height as shown is for pole and flag only and excludes optional bases. Add 100mm height for cross base and add minimum of 45mm for the ground spike (dependent upon how far spike is driven into the ground).
Please note: Poles can be supplied with smaller flag options and the largest double-sided flag size is 'Large' due to weight.



*Height from ground may vary depending on which base is used.

Step 3 - Choose your base / fixing:

Feather flags are easily set up in a couple of minutes and combined with the correct base choice, can be used on hard or soft ground.



Rotating Ground Spike
Chrome plated steel for soft ground.
Ball bearing spindle for smooth flag rotation.
Length: 500mm



Snow/Beach/Sand Screw Ground Spike
This plated steel rotating screw in stake is a hammer free way to support your flag on snow or sand ball bearing spindle for smooth flag rotation.
Length: 380mm



Universal Cross Base
For use on hard ground, indoors or out, holes on the feet allow for pegging to soft ground.
Powder coated steel and ball bearing spindle for smooth flag rotation.
Measurements:
Longest Arm 835mm x 50mm
Shortest Arm 725mm x 50mm
***water bag sold separately (£15 while stocks last)**



Rotating Wheel Base
Black powder coated steel feet with chrome plated steel spindle.
Simply wedge under a car wheel or drive onto base for maximum security.
Folding design for ease of storage and transit.



Water or Sand Filled Base
For use on hard ground, indoors or out, pre-shaped grooves allow it to be used with our cross base or multiple bases for extra weight and stability if required.
Steel and ball bearing spindle for smooth flag rotation.
Measurements: 450x450x120mm
Weight: 3kg empty, 15kg when filled with water.



Concrete Base
For use on hard ground, indoors or out. Ideal for forecourt displays or semi-permanent positions.
Steel and ball bearing spindle for smooth flag rotation.
Weight: 29kg



90°



25°



0°

Fixed Base Options
90° bolt down base - to be bolted down to a hard surface for a more permanent or demanding install.
0° or 25° enables you to wall mount your flag while still incorporating the rotating functionality.



Feather Flag Mounting Clamps
Mounting clamps are an ideal solution for attaching your feather flag to the frame of an XG event tent. Suitable for use on the 3x3M, 3x4.5M and 3x6M event tents. (Not suitable for 5.5M hexagonal event tents).
2 x clamps are required per flag and a rotating ground spike.



Feather Flag Mounting Clamps (Hexagonal Tent)
XG hexagonal event tent clamps allow you to fix your feather flag to the frame of a 5.5M hexagonal event tent.
2 x clamps are required per flag and a rotating ground spike.

Step 4 - creating your artwork

You have 2 options when creating artwork

1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

Artworking Service	Price
Artworking	£45.00

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

Step 5 - how to order

Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear).

Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Bundle Option	Flag Size	Single Sided	Double Sided	5 +
		1 to 4	1 to 4	
Flag, Pole & Base (Ground Spike or Fixed Base 0, 25 or 90 degree)	Small	£105.00	£150.00	POA
	Medium	£150.00	£195.00	POA
	Large	£175.00	£215.00	POA
	Xtra Large	£200.00	N/A	POA
Flag, Pole & Base (Universal Cross Base or Wheel Base)	Small	£115.00	£160.00	POA
	Medium	£160.00	£205.00	POA
	Large	£185.00	£225.00	POA
	Xtra Large	£210.00	N/A	POA
Flag, Pole & Base (Water Fill Base or Beach/Snow Spike)	Small	£125.00	£170.00	POA
	Medium	£170.00	£215.00	POA
	Large	£195.00	£235.00	POA
	Xtra Large	£220.00	N/A	POA
Flag, Pole & Base (Concrete Base)	Small	£135.00	£180.00	POA
	Medium	£180.00	£225.00	POA
	Large	£205.00	£245.00	POA
	Xtra Large	£230.00	N/A	POA
Flag & Pole (No base)	Small	£85.00	£130.00	POA
	Medium	£130.00	£175.00	POA
	Large	£155.00	£200.00	POA
	Xtra Large	£180.00	N/A	POA
Replacement Flag (Flag Only)	Small	£50	£95	POA
	Medium	£85	£130	POA
	Large	£100	£140	POA
	Xtra Large	£120	N/A	POA

Flag Kit

- All flag kits come standard with a premium high-quality fibreglass pole with steel reinforced joints, in-house manufactured dye sublimated flag with good show through on reverse, durable Oxford carry bag and your choice of base.

Product information and warnings

- This product has been designed for professional event use.
- Take care and keep away from eyes when assembling poles and attaching flag to the poles.
- Always place on a firm level base.
- Do not use in windy conditions.
- Ensure the product has been correctly assembled before using.
- Remove and dispose of all packaging safely before using.
- Keep away from naked flames and other heat sources.
- Due to continual product development, we reserve the right to change any product or specifications without prior notice.
- All weights and dimensions are approximate, and we accept no liability for any variance.
- Single-sided flags have a life expectancy of 3-9 months depending on varying conditions. Therefore it may be worth considering buying more than one if you want to use over a longer period of time. Double-sided flags are for promotional use only and, if used for continuous flying, the life expectancy is dramatically reduced.
- Some feather flags are more susceptible to weather conditions than others depending on the flag size, shape and base. Feather flags are supplied with a rotating spindle, which reduces wind loading as it can move with the direction of the wind. However, we do recommend that these are used in a sensible manner and customers use their own discretion. Our overall advice is to use feather flags with caution in extreme weather conditions, and if you spot that the flag is straining take it down and store safely.

How to Care for your Flag

- To get the best out of your flags, we recommend washing prior to use in a 40-degree short cycle wash with standard washing detergent. Take care and keep away from eyes when assembling poles and attaching flag to the poles.
- Drip dry only (DO NOT TUMBLE DRY).
- Once your flag is in use, should it become dirty, it is acceptable to wash following the above instructions.
- Dismantle your flag during adverse weather conditions, including strong winds.
- Always ensure rotating adaptor is securely fixed to base (routine check is advisable).
- To avoid damage to your flag, please ensure that the top of the pole is correctly inserted into the reinforced end of the sleeve as shown below (design may vary slightly according to your chosen flag shape).