

Custom Printed Pop Up Displays



Fantastic prices

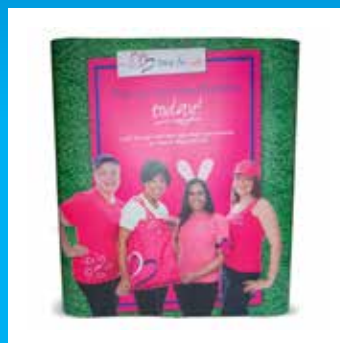


Branding options



Fast UK delivery

Our pop up display stands are a cost effective solution for event, promotional and exhibition work. Fast to set up and packs away in an easy to carry case, makes it an ideal unit for regular use. The pop up display stand is supplied as a bundle, which includes: graphic, frame, magnetic arms and bars, carry case with wooden beech effect counter top (also available in white, silver and black on request at an extra cost) and two halogen lights. Our premium quality, ultra thick and laminated graphics ensure your brand or message will always be displayed at its best.



Why we recommend XG's Pop Up Displays

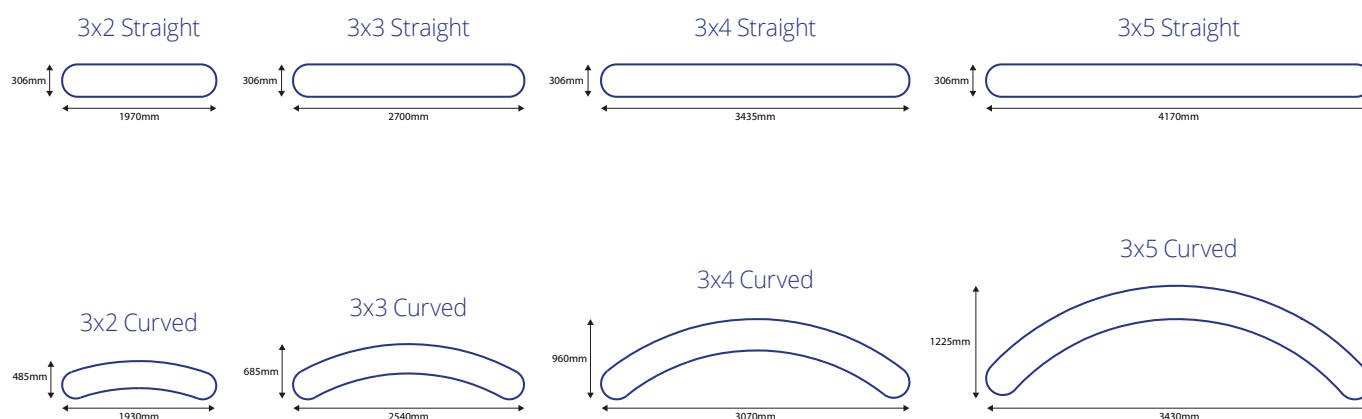
- Premium quality, ultra-thick, semi rigid, roll-up graphics
- Made from high quality anodised aluminium giving a premium look and feel
- Interchangeable graphics - replacement graphics available
- Foldable for easy storage - no tools required
- Wide range of sizes and styles - in straight, curved or double-sided (Full Wrap)
- Comes complete with graphics, wheeled case and 2 x lights
- All graphics are laminated with scratch resistant laminate

Choose your Pop Up Display in 4 easy steps:

On the next pages you will find a guide to ordering your Pop Up Display which we hope helps you decide what you need.
Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

Step 1 - Shape & Size:

Your graphics will be supplied to fit on the inside face on the internal curve, on the outside face on the external curve and all sizes come with graphics to fit on the ends of the frame. We can also produce graphics and additional mag bars to fit all the way around the frame.



Step 2 - Accessories:



CASE TO COUNTER

If you add a graphic wrap to our wheeled portable pop up display case then you can immediately turn your case in to a promotional counter for your trade show or exhibition stand. Complete the conversion with a hinged table top which is available separately, speak to our team for more details.



POP UP COUNTER

A convenient lightweight pop up counter that offers an area to welcome your guests, yet packs down for easy transportation. The counter uses a one-piece magnetic graphic wrap. The pop up counter is available in a 2x2 size: Measurement: 1290 x 985 x 465mm. Alternative counters are available.



LITERATURE HOLDER

Highly functional, double-sided silver in colour literature holder with 6 x A4 pockets. It can fold down with the literature still in place making it easy for storing and transportation. A padded carry bag is included. Alternative models and sizes are available, please speak to our team for more details.

Step 3 - creating your artwork

You have 2 options when creating artwork

1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

Step 4 - how to order

Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear).

Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Product	Type	1	2-4	5+
3x2	Single Sided	£775	£740	£690
	Full Wrap	£880	£845	£790
3x3	Single Sided	£855	£820	£760
	Full Wrap	£1015	£980	£920
3x4	Single Sided	£960	£910	£845
	Full Wrap	£1170	£1120	£1055
3x5	Single Sided	£1075	£1015	£955
	Full Wrap	£1340	£1280	£1220

Replacement Graphics

Product	Type	1	2-4	5+
3x2	Single Sided	£305	£290	£270
	Full Wrap	£480	£450	£420
3x3	Single Sided	£395	£375	£350
	Full Wrap	£640	£610	£580
3x4	Single Sided	£490	£460	£420
	Full Wrap	£820	£790	£730
3x5	Single Sided	£580	£550	£500
	Full Wrap	£975	£925	£885

Accessories	1
Zenith Case Wrap	£95.00
Zenith Case	£190.00
Zenith Folding Table Top (available in White, Black or Silver)	£85.00
Zed-Up Literature Holder	£99.00

November 2022

For counter prices, please see our 'display counters' offering

Product information and warnings

- Graphics should always be rolled and stored graphic face out.
- This product has been designed for event use.
- Take care when opening and folding, keeping hands away from moving parts in order to prevent injury.
- Always place on a firm level base.
- Ensure the product has been correctly assembled and fully opened before using.
- Remove and dispose of all packaging safely before using.
- Keep away from naked flames and other heat sources.
- Due to continual product development, we reserve the right to change any product or specifications without prior notice.