**+44 (0)1280 707 180**
sales@xg-group.co.uk
www.xg-group.co.uk

**XG-group** | *Experts in graphics*

# Window Graphics

Artwork advise

Branding options

Fast UK delivery

Glass manifestation is the application of digitally printed frosted or digitally printed graphics to glass and windows. Digitally printed optical clear window film is an excellent way to extend your interior décor design. Suitable for glass partitioning, windows and doors, it also offers DDA compliancy and is fire-rated.

Our window graphics films can achieve a wide range of applications: branding & advertising, interior & retail design, privacy & manifestation, and safety. They include optically clear PET (Polyester) with permanent adhesive for long-term applications, removable adhesives for short-term promotional applications or non-adhesive for glazing interlam use. Also available are frost or glass etch effect products, as well as printed bomb blast / safety films.

Our leading-edge digital print technology also enables white ink printing capability, producing stunning graphic effects. With the ability to add white as a spot colour or flood colour, we are able to control variables such as depth of colour and opacities, making the glass area totally unique.

## Why we recommend XG's Window Graphics

- DDA compliant and fire-rated
- White ink printing capability
- Large portfolio of window films
- Short term promotional and long-term use
- Leading edge digital print capability

# Choose your Window Graphics in 4 easy steps:

On the next pages you will find a guide to ordering your Window Graphics which we hope helps you decide what you need. Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

## Step 1 - Print Process:

**Standard CMYK**

We use a standard 4 colour process ink set to produce stunning full colour images onto any of our film options. When printed on clear film, the areas of image which would normally be white will be transparent, giving a translucent quality to the image when applied to glass.

**CMYK +White**

We enhance the standard 4 colour process with the addition of white ink to produce stunning full colour images and special effects onto any of our clear film options. This can enhance the opacity of pale colours and white areas within an image which could otherwise appear transparent.





**White Only**

We print using only white ink onto any of our clear film options. The use of white ink allows us to create a range of interesting effects, including geometric patterns and fades. These are becoming increasingly popular as an alternative to traditional frosted effect window film.





**Multi Layer - CMYK & spot white & flood white**

We can print in multiple layers on top of each other onto our optically clear films. The use of multi layer can create high density print which is normally not possible on digitally printed optically clear films. Using the flood white print process can maximise the density of the image and provides minimal show through from the reverse as shown in the images below.

# Step 2 - Window Film Range:

Our range of window graphics
Please contact us by calling 01280 707180 or emailing sales@xg-group.co.uk with your requirements.

**50 micron optically clear printed polyester (PET) window film**
Window film with a permanent adhesive.
Developed for architectural glass and partitioning. With the ability to add spot or in process white, our digital print process is ideal for producing a diverse range of stunning graphic effects including fully photographic images, frost effects and fade designs.

**Key features:**
- Permanent adhesive
- Excellent optical clarity
- Full colour custom print including white
- Transforms any glazing
- Class 0 fire rating on printed film

**80 micron frosted and dusted self adhesive vinyl**
A frosted glass etch effect self adhesive.
Ideal for privacy areas, our digital print process is ideal for producing a diverse range of stunning graphic effects including fully photographic. Visible both sides when applied to glass.

**Key features:**
- Permanent removable adhesive

# Step 3 - creating your artwork

## You have 2 options when creating artwork

**1. Design your own or use your preferred agency to design it for you.**
We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

**2. Let XG assist you with your artwork.**
If you require assistance in preparing your artwork, we can help lay out your supplied elements.
We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

## General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

## Step 4 - how to order

### Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation. For non account customers we will require full payment before your order can be processed.
Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.
Please call us on **01280 707 180** if you need help or advice on our products or processes.

## Price List

All window graphics are printed to order.

Please contact us by calling 01280 707180 or emailing sales@xg-group.co.uk with your requirements and we will be more than happy to help.