

sales@xg-group.co.uk www.xg-group.co.uk

## Large Format Fabric Banners







Our fabric banners are an increasingly popular sustainable product; using water based inks printed directly onto firerated, 100% recyclable polyester, they offer an eco-friendly alternative to PVC banners, as well as a more premium look and feel.

Fabric banners are lightweight and easier to handle, store and transport than more traditional products and are equally suitable for both indoor and outdoor applications.











### Why we recommend XG's Fabric Banners

- Made from fire-rated, lightweight material
- Variety of materials depending on your application, available in any shape and size
- Flexibility and ease of use including storage and transportation
- Sustainable recyclable 100% polyester
- High quality look and feel
- Made in the UK with fast turnaround times

### Choose your Fabric Banner in 4 easy steps:

On the next pages you will find a guide to ordering your Fabric Banner which we hope helps you decide what you need.

Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

## Step 1 - Material:

We can print fabric banners to any shape and size and offer a range of materials suitable for all applications. We don't recommend joining fabric to greater than 3m+ high for backlit applications, as seams will show through.



Fronlit display fabric Frontlit display fabric is a 185gsm 100% polyester knitted textile that is ultra-matte and non-glare.



Blockout is a lightweight knitted 100% polyester textile with a black PU coating to the reverse. It is ultra-matte and non-glare.



**Airmesh**Airmesh is a 100% polyester knitted textile that is ultra-matte and non-glare.



Flag
Flag fabric is a 90gsm 100% polyester
knitted textile that is matte and non-glare

# Step 2 - Finishing:

Our in-house team offers different finishing options, including stitching hems and continuous eyelet webbing to the rear or



Continuous Eyelet Webbing
Our standard application used for fabric
banners. Finished with continuous eyele
webbing to the rear gives a cleaner look



Pocket Stitching
Typical application using loop banners in hanging pole banners



**Cut To Size**Typical application for one-time use and can be fixed with cable ties straighthrough the fabric.



**Hem & Eyelets**Allows you to fix your banner securely.
Evelets are equally spaced on all sides.

# Step 3 - creating your artwork

### You have 2 options when creating artwork

#### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer** 

#### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

### General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

## Step 4 - how to order

### Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on 01280 707 180 if you need help or advice on our products or processes.

## Price List

All banners are custom made to order.

Please contact us by calling 01280 707180 or emailing sales@xg-group.co.uk with your requirements and we more than happy to help.

### Product information and warnings

- Graphics should always be rolled and stored graphic face out.
- Remove and dispose of all packaging safely before using.
- Keep away from naked flames and other heat sources.
- Due to continual product development, we reserve the right to change any product or specifications without prior notice.