



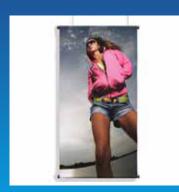
# Hanging Pole Banners







Hanging banners can be printed single or double sided onto a range of materials. Typical applications include: overhead point of sale, where messages and products may need to be regularly changed; information based permanent signage and short-term event use. XG have a full range of standard sizes available to suit your needs.













Generally, for double sided applications we would recommend double-sided PVC scrim banner, which is UV printed on both sides to give you maximum impact. Various fabrics can also be used for these hanging banners which are sustainable and eco-friendly. They are made from 100% recyclable polyester using direct water-based dye sublimation process.

### Why we recommend XG's Hanging Banners

- Range of aluminium pole sizes and widths
- Standard pole colours, mill finish, white or black with matching end caps
- Load rated hanging system which is safe and easy to use
- Reinforced double-stitched loops for durability and extra safety
- Interchangeable graphics
- Flat packs for easy transport/shipping
- No tools required

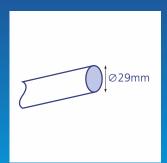
#### Choose your Hanging Banner in 4 easy steps:

On the next pages you will find a guide to ordering your Hanging Banner which we hope helps you decide what you need.

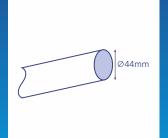
Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

### Step 1 - Size:

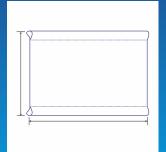
Our standard pole diameter is 29mm however we can offer 44mm. Each size is available in a range of widths up to 3m and any height. The poles are fitted with high-grade stainless-steel hanging loops. These loops protrude through the banner to allow the cable fixing for suspension. We recommend only using certified hanging cable kits, we can provide a gripple kit as an optional extra. We have 5m and 10m lengths which can take up to 15kg per wire. Our poles have a silver mill finish (standard offering) as the pole end is hidden by plastic caps, available in black or white.



**29mm Diameter**Suitable for lighter weight fabrics and textile hanging applications.



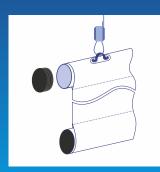
**44mm Diameter**Suitable for all banners including heavy weight banner & fabric hanging applications.



Width
We can produce banners to any
height by widths up to 3m.

Size	600mm	800mm	1000mm	1200mm	1800mm	2400mm	3000mm
29mm	Yes	Yes	Yes	Yes	Yes	Yes	Yes
44mm	Yes	Yes	Yes	Yes	Yes	Yes	Yes

For bespoke sizes please call us on 01280 707 180 or email sales@xg-group.co.uk



#### **Assembly System**

We recommend only using certified hanging cable kits, we can provide a gripple kit as an optional extra. We have 5m and 10m lengths which can take up to 15kg per wire.



#### **Optional Gripper Kits**

Fitted with high grade stainless steel hanging loops. These protrude through the banner to allow the cable fixing for suspension.



Hanging System

Our poles have a silver mill finish as our standard offering, as the pole end is hidden by plastic caps. Available in black or white

# Step 2 - Material:

#### Single-sided

For single-sided applications, materials such as PVC mesh, London frontlit, Airmesh fabric and Flag fabric can be used to create some striking effects. When using flag materials, near 100% show through can be achieved and is particularly popular when the banner consists of photographic imagery.

#### Double-sided

The most common material used for double-sided hanging banners is PVC blockout, which has a block out scrim internally between the layers to stop any show through. This material is particularly strong and has very good 'lay flat' properties.



**PVC Banner** 

PVC Banner is a 450gsm wipe clean material. Perfect for all long-term indoor and outdoor purposes. The entire face can be printed. Available as single-sided option only.



**Airmesh Fabric** 

Auckland Airmesh is a 100% knitted polyester textile that is ultra-matte and non-glare.



PVC Mesh

PVC Mesh banner is a 380gsm wipe clean material. Perfect for short to mid-term promotional purposes. The entire face can be printed. Single-sided option only.



Flag Fabric

Flag fabric is a 120gsm 100% knitted polyester textile that is ultra-matte and non-glare.



**PVC Blockout** 

Our PVC blockout banners is wipe clean and perfect for heavy use indoor or outdoor. The entire face can be printed. Available as single-sided or double-sided.



**London Frontlit** 

\_ondon fabric is a 100% polyester knitted textile that is ultra-matte and non-glare.

## Step 3 - creating your artwork

### You have 2 options when creating artwork

#### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer** 

#### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

### General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **sales@xg-group.co.uk** to discuss your requirement.

## Step 4 - how to order

### Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

# Price List

All banners are custom made to order.

Please contact us by calling 01280 707180 or emailing sales@xg-group.co.uk with your requirements and we will be more than happy to help

### Product information and warnings

- Rigging should be carried out by qualified personnel.
- Ensure banners are evenly hung with poles level.
- Only use the certified hanging cable kits supplied with the product.
- Care must be taken when siting these banners to ensure safe rigging.
- Check banners thoroughly before hanging to ensure they are not damaged in any way.
- Make sure poles are correctly inserted into pockets.
- Ensure hanging wires are secure and only certified Gripple wires and fixings are used.