

## Embrace-SEG-Fabric-Pop-Up



Fantastic prices



Fast setup



Fast UK delivery

The Embrace SEG (silicone edge graphics) is a stylish fabric pop up system using tension fabric graphics, making it ideal for event or exhibition backdrops, back walls and media walls.



This unique design it offers a sleek and collapsible display using hardware that simply pops up and clicks into place, with channelling bars to use tension fabric graphics. Purpose-made SEG textile graphics are fitted to the frame using a silicone edging which is pushed into the channelling of the frame. This structure also lets you join multiple frames together to create a straight wall or a seamless 90-degree corner.

### Why we recommend XG's Embrace SEG Fabric Pop-Up

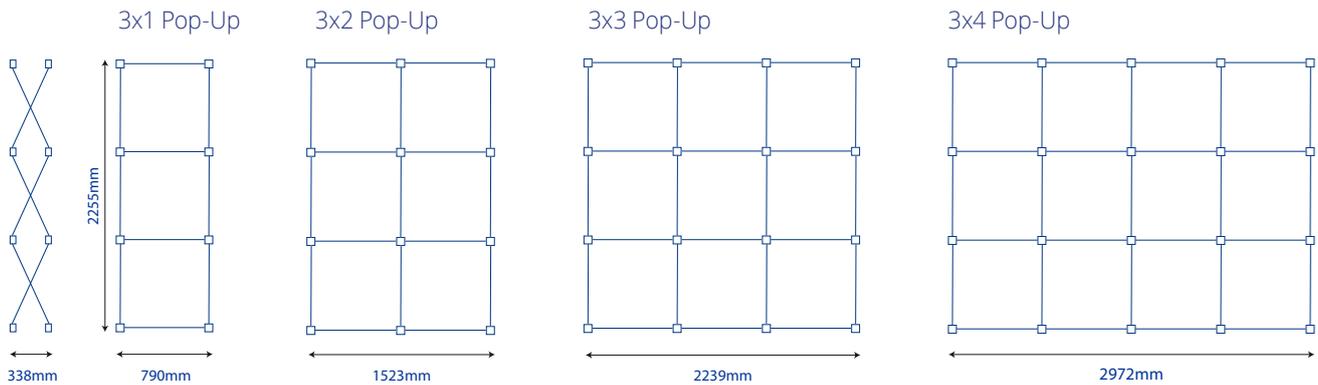
- Seamless tension fabric display
- Interchangeable graphics
- Collapsible frame
- Very fast assembly with no tools required
- Range of sizes sides or face, sides and rear
- Lightweight and compact for transport
- Suitable for indoor use

## Choose your Embrace SEG Fabric Pop-Up in 5 easy steps:

On the next pages you will find a guide to ordering your Embrace SEG Fabric Pop-Up which we hope helps you decide what you need.

Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

### Step 1 - Size:



### Step 2 - Material:

We use a premium blockout polyester fabric for our Embrace SEG graphics. This option has a black PU coating on the reverse, ensuring complete blockout and eliminating any chance of the frame being seen. This fabric is very lightweight in a knitted 100% polyester textile with an ultra-matte and non-glare surface. All prices exclude VAT. For more information on the best solution for you, please speak to our team by calling 01280 707180 or email [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) and we will be more than happy to help.



#### **Ottawa blockout**

Ottawa blockout is a lightweight knitted 100% polyester textile with a black PU coating to the reverse. It has an ultra-matte and non-glare surface.

## Step 3 - Features & Accessories:



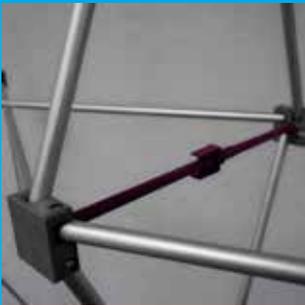
### Tension fabric

Graphics are a printed fabric finished with a silicone edge, sewn neatly around the edge. This fits in to a recessed groove within the frame that then stretches the graphic across the display.



### Collapsible

For convenience, the channel bars detach from the frame, the frame itself can be collapsed and stored in the provided bag making the system extremely portable and quick to assemble.



### Assembly

The framework quickly expands to full size and then is locked into place using locking arms which pop together making the system quick to assemble and dismantle. The fabric is supplied separately.



### Frame

The high quality anodised aluminium frame makes the embrace pop up a lightweight and extremely portable system. Available in different sizes, making it suitable for all types of events.



### Straight Linking Clamp

The straight linking clamp gives you the ability to join multiple Embrace pop up display frames in a continuous straight line creating a seamless backwall for greater impact.



### Corner Linking Clamp

The Corner linking clamp gives you the ability to join two Embrace pop up display frames together creating a 90-degree seamless corner forming the perfect L-shaped stand for your exhibition.

## Specifications

Size	Overall Size	Packed Dimensions	Weight
3x1	H 2255 x W 790 x D 338mm	230 x 380 x 900mm	10.0kg
3x2	H 2255 x W 1523 x D 338mm	230 x 380 x 935mm	12.4kg
3x3	H 2255 x W 2239 x D 338mm	230 x 380 x 935mm	14.2kg
3x4	H 2255 x W 2972 x D 338mm	230 x 380 x 935mm	15.1kg

Depth with feet: 735mm

## Step 4 - creating your artwork

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You have 2 options when creating artwork

### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements. We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **[sales@xg-group.co.uk](mailto:sales@xg-group.co.uk)** to discuss your requirement.

## Step 5 - how to order

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Now you are ready to place your order:

You can contact us by emailing **[sales@xg-group.co.uk](mailto:sales@xg-group.co.uk)** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear).

Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

# Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Single Sided Option	1-3	4+
3x1	£380	POA
3x2	£450	POA
3x3	£560	POA
3x4	£650	POA

Double Sided Option	1-3	4+
3x1	£480	POA
3x2	£605	POA
3x3	£740	POA
3x4	£920	POA

October 2021

## Product information and warnings

- Fabric can be washed in a suitable washing machine but should be hand rinsed in a volume of water prior to putting into the machine to avoid cross contamination of colours and whites.
- Fabric banner can be machine washed in mild detergent at 30 degrees and needs to be removed and hung out immediately after the cycle is complete.
- Take care when opening frame, keeping hands away from moving parts in order to prevent injury.
- Always place on a firm level base and ensure the product has been correctly assembled and fully opened before using..
- Remove and dispose of all packaging safely before using.
- Please ensure product is stored in supplied bag and in a dry, clean environment.
- Due to continual product development, we reserve the right to change any product or specifications without prior notice.