

## Freestanding Tension Fabric Backdrops



Sustainable product



Made in the UK



Fast UK delivery

Free Standing Tension Fabric (TFS) backdrops are an ideal solution for any display area including retail, events, exhibitions, conferences, museums, media walls and more.

Seamless interchangeable TFS graphics, quick assembly, and disassembly, portable, re-usable and robust frame systems combine to make this a truly a cost-effective alternative to most traditional display products.

The interchangeable printed fabric graphics are Eco printed using digital dye sub water-based inks, finished with a TFS kedar edging which stretch across the surface of the frame, leaving no creases and result in a 'frameless' appearance.



Tension fabric systems (TFS) are a revolutionary way to brand using an anodised aluminium frame, and a textile tensioned fabric skin inserted and held in place with a kedar edging, resulting in a stunning 'frameless' appearance. They are cost effective, easy to install and fully interchangeable, making this a highly sustainable way to get your message across.

### Why we recommend XG's Freestanding Tension Fabric Backdrops

- Easy to install and once initial frame is installed graphics are interchangeable without tools
- High quality look and feel – soft to touch with stunning vibrancy
- Cost effective shipping and storage
- Range of fire-rated display fabrics available, including blackout

# What is TFS?

TFS stands for Tension Fabric System, also known as SEG (Silicone Edge Graphics).

Tension Fabric Systems are an ideal solution for retail, commercial, architectural, exhibition and display environments. Systems can be tailored to your requirements using re-configurable frame components and are easy to install, dismantle and transport often requiring no or few tools for assembly.

The graphics are a printed fabric finished with a silicon edge, sewn neatly around the edges fit in to a recessed groove within the frame that then stretches the graphic across the display. The result gives you a smooth and high-quality finish that brings your graphic to life.

Wall mounted, freestanding, hanging systems are available along with light boxes and we offer a range of fabric options including frontlit, backlit and blackout.



Kedar/Silicon is sewn in around the edge of the graphic.



The fabric graphic fits in to the recessed groove of the frame.



Once the fabric graphic is fully inserted into the frame, it leaves a seamless smooth finish.

## Choose your Tension Fabric System in 3 easy steps:

On the next pages you will find a guide to ordering your Tension Fabric System which we hope helps you decide what you need.

Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

## Step 1 - Pre-configured or modular ?

**Pre-configured frames** are made to order to any size, this option is recommended for long term installations that do not require regular dismantling or transporting.

**Modular systems** are recommended for projects that require regular build and derig so our toolless assembly ensures that you will have your freestanding backdrop built faster than any alternative product on the market. Supplied as pre-assembled frame modules you can add or remove sections to reconfigure the shape and size of your backdrop to suit any space.

## Step 2 - Things to consider

### Design

With the size of tension fabric displays being custom, your designs are endless! If you have a step and repeat or stage backdrop, you do not need to be concerned with seams, the graphic can be printed in one piece without seams. If you chose the modular option, then you have the flexibility of having independent graphic panels which offers a different level of flexibility and cost saving.

### Size

Tension fabric backdrops are a modular solution that can be reconfigured to your changing needs, or they can be tailored to meet exact size requirements and floor space.

Here at XG, we will work with you to create a brief to develop the right solution to fit your criteria.

### Material

A lot of backdrop displays are produced using vinyl or boards, these can have folds or sometimes even wrinkles in them, this can make your display displeasing. With the Eco printed fabric and aluminium constructed frame, you will have a backdrop with perfect tension throughout, and a 'frameless' appearance.

### Glare

Using your backdrop for media, press, photography? When fabric is used, you get no glare compared to vinyl which can have a sheen and create flare which can result in bad photography.

## Step 3 - creating your artwork

You have 2 options when creating artwork

### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **[sales@xg-group.co.uk](mailto:sales@xg-group.co.uk)** to discuss your requirement.

## Step 4 - how to order

### Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

## Price List

All tension frame systems are custom made to order.

Please contact us by calling 01280 707180 or emailing sales@xg-group.co.uk with your requirements and we will be more than happy to help