



## Custom Printed Toblerone Shaped Event Signage







Promotional toblerone event signs are an ideal solution for short term, indoor and outdoor branding for events and sports clubs. They are digitally printed, with the option of having matching printed or non-printed end caps. Made from a single sheet of fluted correx board, folded and secured with separate correx inserts to form the 'A' frame shape, these signs can be flat packed to ease transportation and storage. Available in two shapes, triangular and straightback, we can offer these in two different sizes and lengths.













### Why we recommend XG's Toblerone Shape Signs

- Fast and easy to erect with no tools required
- Durable no framework required
- Ideal for short-term indoor and outdoor branding
- Flat pack for easy storage and transport
- Perimeter & spot area branding
- Fast UK delivery

### Choose your Toblerone in 4 easy steps:

On the next pages you will find a guide to ordering your Toblerone which we hope helps you decide what you need.

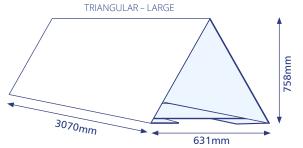
Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

## Step 1 - Shape & Size:

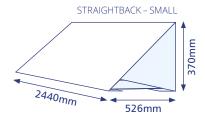
Toblerone event signage is available in two shape options: triangular and straightback. They are also available in two sizes: small and large. Optional end caps are available too.



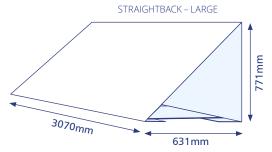
Branding Face area (two sides of triangle): 2440mm (w) x 505mm (h)



Branding Face area (two sides of triangle): 3070mm (w) x 877mm (h)



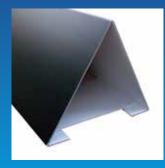
Branding Face area (two sides of triangle): 2440mm (w) x 625mm (h)



Branding Face area (two sides of triangle): 3070mm (w) x 975mm (h)

# Step 2 - Finishing:

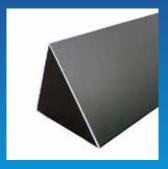
Toblerone shaped event signs can be finished with three options. They can be supplied with no end caps, unprinted ends or printed end caps\*.



**Unfinished**Toblerone has no end caps so is supplied with open ends.



**Unprinted**Supplied with unprinted end caps to seal off the ends.



**Printed**Supplied with printed end caps with a choice of your artwork.

<sup>\*</sup> Please note, the edges of the toblerone cannot be printed, so these will remain white as shown in the third image

## Step 3 - creating your artwork

### You have 2 options when creating artwork

#### 1. Design your own or use your preferred agency to design it for you.

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer** 

#### 2. Let XG assist you with your artwork.

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to sales@xg-group.co.uk you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

### General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on 01280 707180 or email sales@xg-group.co.uk to discuss your requirement.

## Step 4 - how to order

### Now you are ready to place your order:

You can contact us by emailing **sales@xg-group.co.uk** with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear). Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on 01280 707 180 if you need help or advice on our products or processes.

### Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

Shape	Size	1+	5+	10 +	25+	50+
Triangular	Small	£95.00	£75.00	£65.00	£60.00	POA
Triangular	Large	£195.00	£165.00	£145.00	£130.00	POA
Straightback	Small	£95.00	£75.00	£65.00	£60.00	POA
Straightback	Large	£195.00	£165.00	£145.00	£130.00	POA

Printed End Caps	Size	1+	5+	10 +	25+	50+
Triangular	Small	£35.00	£16.50	£11.00	£9.50	POA
Triangular	Large	£45.00	£20.00	£17.00	£15.00	POA
Straightback	Small	£35.00	£16.50	£11.00	£9.50	POA
Straightback	Large	£45.00	£20.00	£17.00	£15.00	POA

Non Printed End Caps	Size	1+	5+	10 +	25+	50+
Triangular	Small	£20.00	£13.00	£8.00	£7.50	POA
Triangular	Large	£25.00	£16.00	£13.50	£12.00	POA
Straightback	Small	£20.00	£13.00	£8.00	£7.50	POA
Straightback	Large	£25.00	£16.00	£13.50	£12.00	POA

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### Product information and warnings

- This product has been designed for professional event use.
- Take care when assembling ensuring a clean area.
- Ensure the product has been correctly assembled before using.
- Remove and dispose of all packaging safely before using.
- Keep away from naked flames and other heat sources.