

## Crowd Barrier Banners



Fantastic prices

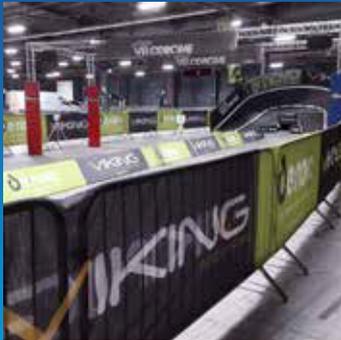


Free artwork



Free delivery

Highly visible, cost effective and easy to set up, these are a great addition for branding solutions for festivals, sports events, concerts, processions and many other public events. Crowd Barrier Banners can be used for simple logo branding or full colour applications for more complex designs and messages.



We have three standard options available; double-sided stretch barrier skins, finished lengths for multiple use and unfinished lengths for single use. Available up to 1.2m high by any length as standard, we can also produce crowd barrier banners to any size.

### Why we recommend XG's Crowd Barrier Banners

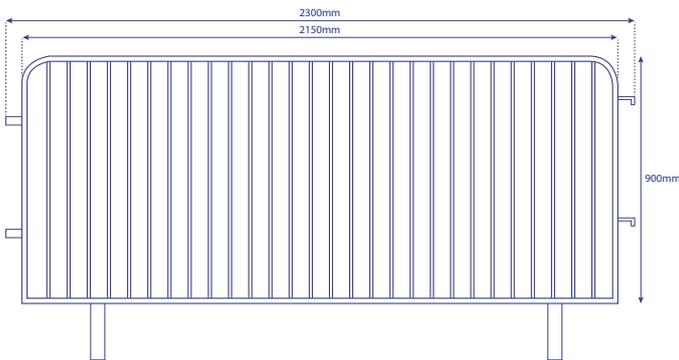
- Lightweight and durable
- Prominent positioning in the cameras and public eye to achieve brand exposure
- Fast and easy to install - also easily transportable compared to traditional methods of branding
- Sustainable product, helping the environment
- Available in various sizes to suit your application

## Choose your Crowd Barrier Banners in 5 easy steps:

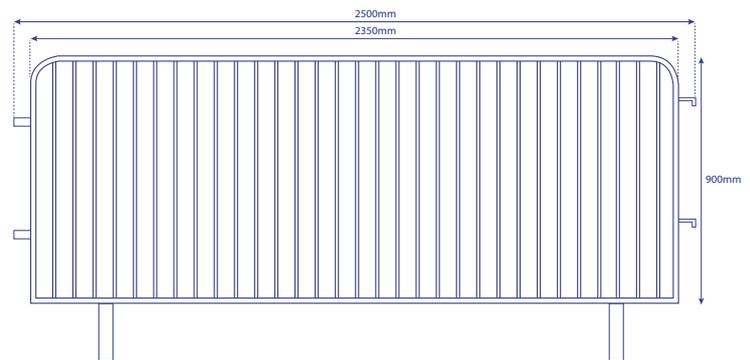
On the next pages you will find a guide to ordering your Crowd Barrier Banners which we hope helps you decide what you need. Please call us on **01280 707180** or if you have any questions or to discuss your requirements.

### Step 1 - Size:

Standard crowd barrier banners are generally 2150mm x 900mm or 2350mm x 900mm, but please check as they can vary. Below is a helpful size guide to show how the barrier is measured. If your crowd barrier banner is not one of the standard sizes as shown below, please supply us with the relevant dimensions or contact us to discuss your requirements.



2.15M Crowd Barrier



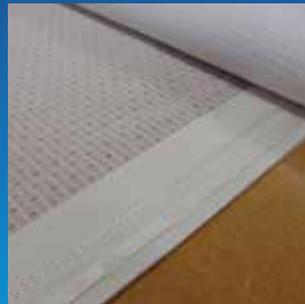
2.35M Crowd Barrier

### Step 2 - Finishing:

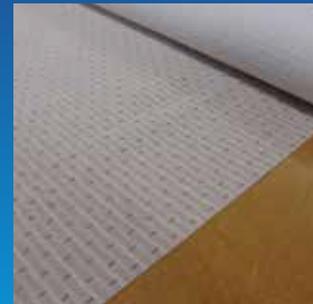
We supply our crowd barrier banners with three standard finishing options to suit your event requirements.



Fitted Airmesh Covers



Finished on the roll



Unfinished on the roll

#### Crowd Barrier Skins

- Perfect for VIP areas at events, these have a premium fitted look and cover both sides of the barrier. They include Velcro fastenings on both ends to eliminate the need to separate the barriers.

#### Finished on the roll

- For continuous run repeat use banners\*. Finished with continuous eyelet webbing on the rear giving a cleaner look.

#### Unfinished on the roll

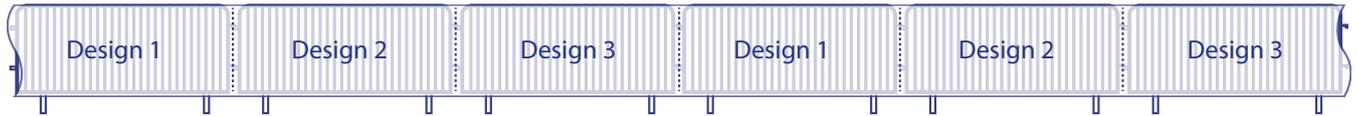
- This is ideal for continuous run one-time use events and are cable tied straight through the fabric\*. Not recommended in high wind/stormy conditions.

\*Where orders are longer than 10m, they may be supplied in variable roll lengths which will equate to the total linear meterage ordered. We can produce tailored fitted covers, please see 'More Info' for the information we require.

## Step 3 - Branding:

For branding options, you may want to consider the 'step and repeat' style where you have two/three different designs and repeat them along the length of the barriers, either as a continuous run or as individual stretch skins. Our pricing structure also allows you to bulk your order in multiple lengths, e.g. 200m as one design, 200m as another design and 100m as another and only be charged at the 500m+ price shown below. Below is an example of how you might want to vary your design for either stretch skins or continuous runs. Design 1 to 3 could then be repeated along the entire length of your barrier cover.

Step and repeat design example:



## Step 4 - creating your artwork

You have 2 options when creating artwork

### **1. Design your own or use your preferred agency to design it for you.**

We have templates for many of our products which can be found on the 'TEMPLATES' tab section of the relevant product page. We recommend using file transfer sites to upload artwork due to the speed and ease. One of these that we recommend is **WeTransfer**

### **2. Let XG assist you with your artwork.**

If you require assistance in preparing your artwork, we can help lay out your supplied elements.

We will require you to complete our artwork brief which can be found on the 'ARTWORK' tab section of the relevant product page. This will then need to be sent to us via email to [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) you can send a photo or a scanned version, we would also require any logos in vector format (ai,eps), fonts and relevant copy needed to complete the layout.

This process would require your approval and final sign off before production. Please note, we do charge for artwork and we will discuss this during the quote process.

General guides for artwork are as follows:

- Production ready high resolution PDF
- Supply your artwork at full size or for larger prints supply your PDF at half or quarter size.
- Supply your PDF file with Image Bleed
- Resolution to be a maximum 150 dpi at full size
- Embed all text and fonts
- Transfer your files Via We Transfer
- Should you require more complex graphic design, please call us on **01280 707180** or email **[sales@xg-group.co.uk](mailto:sales@xg-group.co.uk)** to discuss your requirement.

# Step 5 - how to order

## Now you are ready to place your order:

You can contact us by emailing [sales@xg-group.co.uk](mailto:sales@xg-group.co.uk) with your requirements along with your full invoice address and delivery address (if different). We will then send you back a formal quotation prior to your order confirmation.

For non account customers we will require full payment before your order can be processed.

Payment can be made by card over the phone, by bank transfer or cheque (please allow 4/5 days for cheques to clear).

Delivery is based on a standard 5-7 working day production lead time. These may vary depending on quantities and are subject to availability. If an express turnaround is required, we will always endeavour to help.

Please call us on **01280 707 180** if you need help or advice on our products or processes.

## Price List

Please call us on **01280 707 180** and we will be glad to quote for your specific requirements.

2150mm/2350mm x 940mm	1 to 4	5 to 9	10 to 19	20 to 49	50 +
Airmesh Stretch Skins	£74.00	£49.00	£42.00	£38.00	£37.00

Continuous Lengths	10 to 24 linear	25 to 49 linear	50 - 99 linear	100 + linear
Unfinished Continuous*	£7.20	£6.30	£5.40	£4.95
Finished Continuous*	£10.80	£7.65	£6.75	£6.48

\*These prices are for 900mm high barrier covers. For prices on alternative heights, please call us on **01280 707 180**.

December 2018

## Product information and warnings

- Remove and dispose of all packaging safely before using.
- Keep away from naked flames and other heat sources.
- Airmesh without continuous eyelet webbing is not recommended for high wind/stormy conditions.