



## Product Design Brief

Please use this design brief form to sketch up how you want your design to look including orientation of wording, position of logo's etc. Annotate the drawing with any specific details such as what type face you want, logo references or clarification of wording and spelling etc. Also indicate any specific colour requirements or use the colour chart on the last page. Once you have completed the form, please scan or capture the form on a camera phone and email to us along with any relevant supporting files (logo's & images).

Logo's and images: Along with your brief you need to supply any graphics, images or logo's in suitable resolution and file format. Low res Jpegs from websites is generally not sufficient. Ideally you should supply vector artwork PDF files or high res jpegs.

If you are unable to supply appropriate artwork especially logo's, we may be able to offer a logo redraw service which starts at £25 + VAT. Other artwork services are available from £20 per 20 minutes.

## Design Brief

A large, empty grid area intended for sketching and drawing. The grid consists of small, uniform squares covering the majority of the page's content area.

# Colour & Design Notes:

In this section please indicate which colours and fonts you would like us to use on your Design and give a brief description of any specific instructions relating to your Brand that need to be included

Colour Options for text & Background:-  
Write **T** for Text and **B** for Background Colour required

White	<input type="checkbox"/>	Gold	<input type="checkbox"/>	Pink	<input type="checkbox"/>
Black	<input type="checkbox"/>	Yellow	<input type="checkbox"/>	Red	<input type="checkbox"/>
Grey	<input type="checkbox"/>	Charcol	<input type="checkbox"/>	Burgandy	<input type="checkbox"/>
Bright Blue	<input type="checkbox"/>	Bright Orange	<input type="checkbox"/>	Bright Green	<input type="checkbox"/>
Blue	<input type="checkbox"/>	Orange	<input type="checkbox"/>	Green	<input type="checkbox"/>
Dark Blue	<input type="checkbox"/>	Dark Orange	<input type="checkbox"/>	Dark Green	<input type="checkbox"/>
Bright Purple	<input type="checkbox"/>	Pantone	<input type="text"/>		<input type="checkbox"/>
Purple	<input type="checkbox"/>	Pantone	<input type="text"/>		<input type="checkbox"/>
Dark Purple	<input type="checkbox"/>	Pantone	<input type="text"/>		<input type="checkbox"/>

Other Information

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Want to use an image in the Background?

High Resolution



Low Resolution

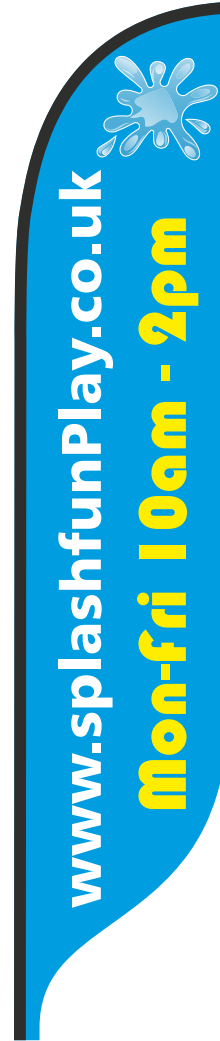
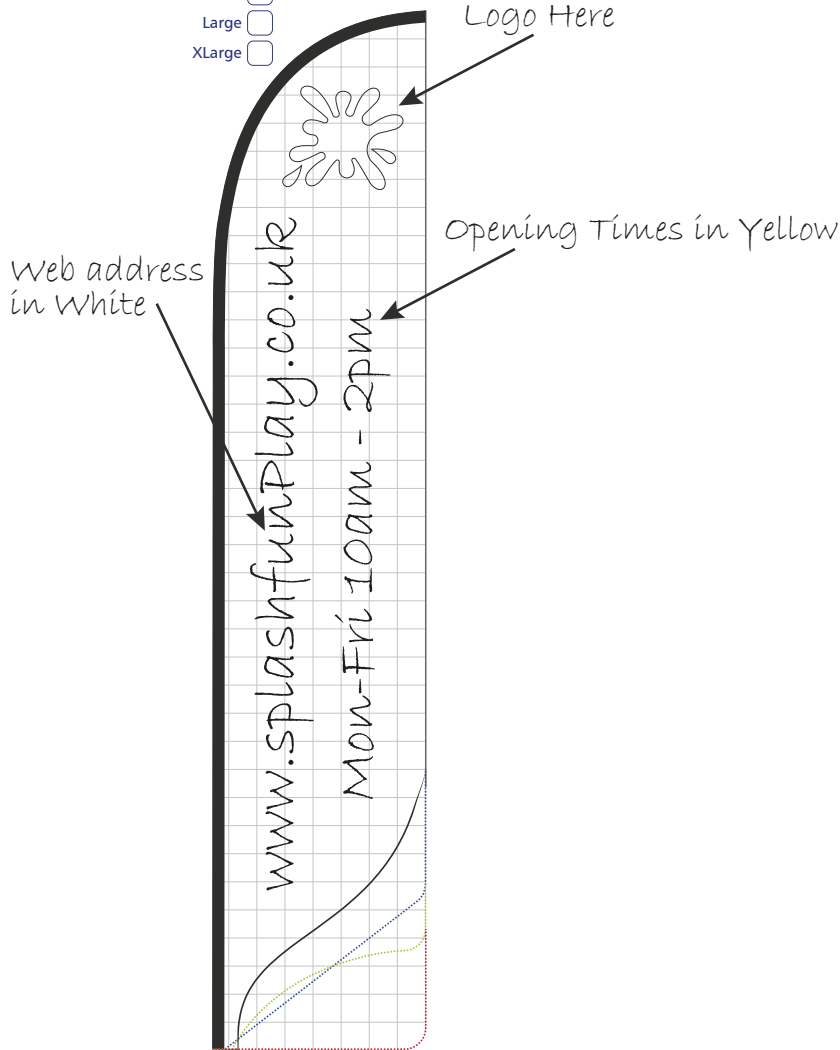


Please ensure your image is large enough to cover the area of your flag with a minimum resolution of 150dpi at full size

# Example Design Brief

## Feather Flag\*

- Small
- Medium
- Large
- XLarge



### Colour Options for text & Background:- Write **T** for Text and **B** for Background Colour required

White	<input type="checkbox"/>	Gold	<input type="checkbox"/>	Pink	<input type="checkbox"/>	Bright Blue	<input type="checkbox"/>	Bright Orange	<input type="checkbox"/>	Bright Green	<input type="checkbox"/>	Bright Purple	<input type="checkbox"/>	Pantone	<input type="checkbox"/>	<input type="checkbox"/>
Black	<input type="checkbox"/>	Yellow	<input type="checkbox"/>	Red	<input type="checkbox"/>	Blue	<input type="checkbox"/>	Orange	<input type="checkbox"/>	Green	<input type="checkbox"/>	Purple	<input type="checkbox"/>	Pantone	<input type="checkbox"/>	<input type="checkbox"/>
Grey	<input type="checkbox"/>	Charcol	<input type="checkbox"/>	Burgandy	<input type="checkbox"/>	Dark Blue	<input type="checkbox"/>	Dark Orange	<input type="checkbox"/>	Dark Green	<input type="checkbox"/>	Dark Purple	<input type="checkbox"/>	Pantone	<input type="checkbox"/>	<input type="checkbox"/>

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High Resolution



Low Resolution



Please ensure your image is large enough to cover the area of your flag with a minimum resolution of 150dpi at full size

### Other Information

Web address Font is Humanist 7.7.7 Blk BT.....  
 Opening Times is Font is Bauhaus 93 Regular.....  
 Logo supplied as a pdf file.....

