

heras fence branding

Heras Fence branding (also known as fence scrim) has a multitude of applications, it can be used to connect different event areas together and add cohesion to the branding programme. It is used regularly with pedestrian and crowd control barriers, helping to create that all-important atmosphere to get a brand or sponsor information noticed.



For large format displays and those mounted on Heras fencing our AirMesh material is ideal, featuring very little wind resistance, it is more eco-friendly and sustainable than PVC and can easily be washed for re-use.

Shorter and railing-mounted banners, where wind resistance is not an issue, can be printed onto various grades of polyester which provide a smooth and vibrant graphic on a substrate which is also excellent value and environmentally friendly.

Fence scrim creates the atmosphere of an event and carries those all important branding messages in a cost effective way. It is weather resistant, extremely durable and has a huge impact on the overall look and feel of an event.

Heras fence panels and crowd control barriers are an ideal medium for promotional branding, event signage or just for fencing off backstage and storage areas.

Printed Heras fabric banners are available in 2m Height x 10m lengths as standard, although bespoke sizes are available upon request.

So whether you need to cover a single heras fence panel or several metres of crowd barriers with branding we can help.

creating your artwork

Suggestions on how to set up your artwork:

Ideally you should create your artwork no wider than 3m and repeat the graphic across a 10m length, this will give you the option of trimming the banners down to size on site if necessary, without cropping any of the graphics.

If you are aware of the exact lengths of Heras fencing or display you can of course create the artwork to any spec you require, maybe as one continuous graphic or repeated across different lengths.