



Experts in graphics

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## crowd control barrier branding

Crowd control barriers are used for barrier and crowd control at public events sporting events, parades, political rallies, demonstrations, and outdoor festivals. Event organizers, venue managers, and security personnel use barricades as part of their crowd management planning.



They can be used as a tool to carry event sponsor logos and corporate graphics which can be done with the use of digitally printed polyester fabrics that can be manufactured to the desired height and length. Ideal for effective and economical event branding.

For crowd control branding our AirMesh material is ideal, featuring very little wind resistance, it is more eco-friendly and sustainable than PVC and can easily be washed for re-use. You can either get panels printed with your logo that can be fixed to each barrier, or like many other sponsors you can get several metres of graphics printed and fixed to the barriers in one long run. Shorter and railing-mounted banners, where wind resistance is not an issue, can be printed onto various grades of polyester which provide a smooth and vibrant graphic on a substrate which is also excellent value and environmentally friendly.

Crowd control banners can carry those all important branding messages in a cost effective way. They are weather resistant, extremely durable and have a huge impact on the overall look and feel of an event.

Crowd control barriers and Heras fence panels are an ideal medium for promotional branding, event signage or just for fencing off backstage and storage areas.

Printed crowd control banners are available 3ft in Height x 10m lengths as standard, bespoke sizes are available upon request.

## creating your artwork

### Suggestions on how to set up your artwork:

Ideally you should create your artwork no wider than 2.5m and repeat the graphic across a 10m length, this will give you the option of trimming the banners down to size on site if necessary, without cropping any of the graphics.

If you are aware of the exact lengths of barriers you can of course create the artwork to any spec you require, maybe as one continuous graphic or repeated across different lengths.